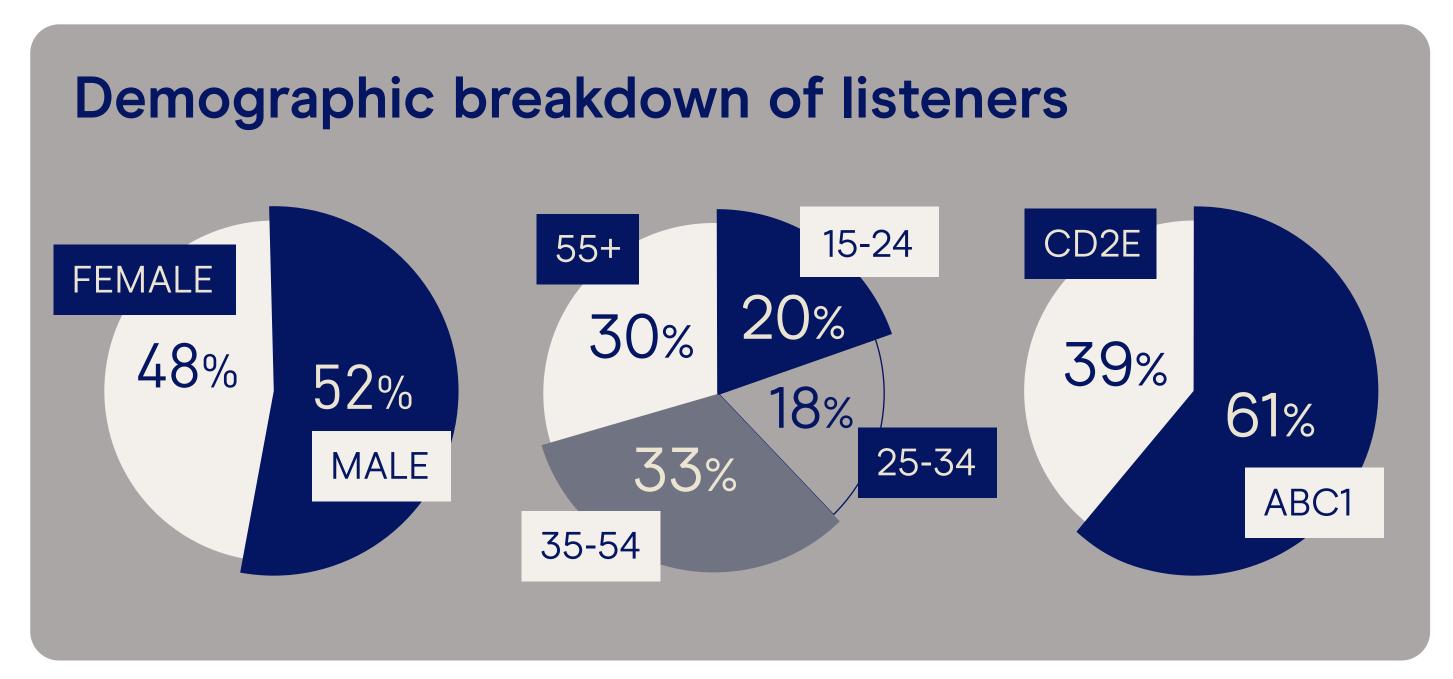
## Listening Britain

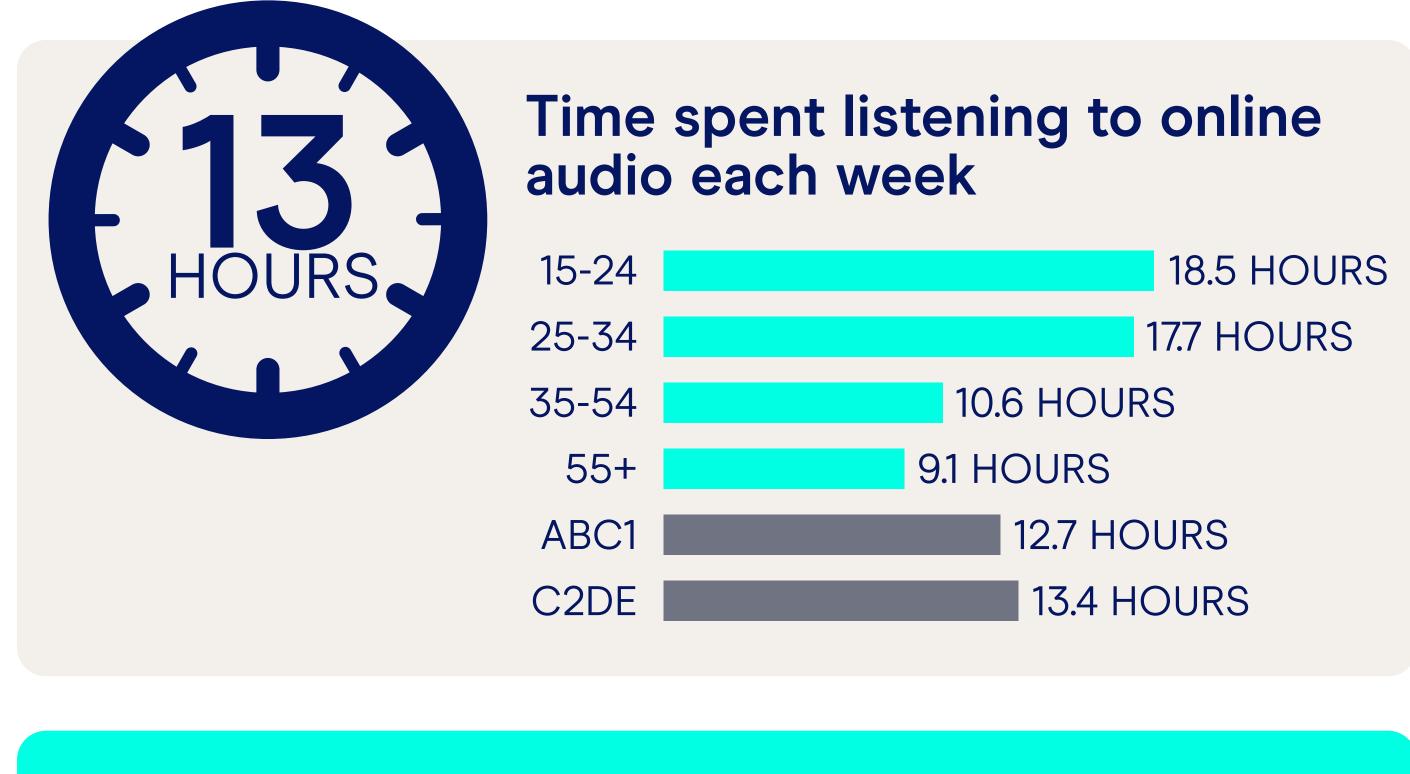
An overview of the UK online audio market

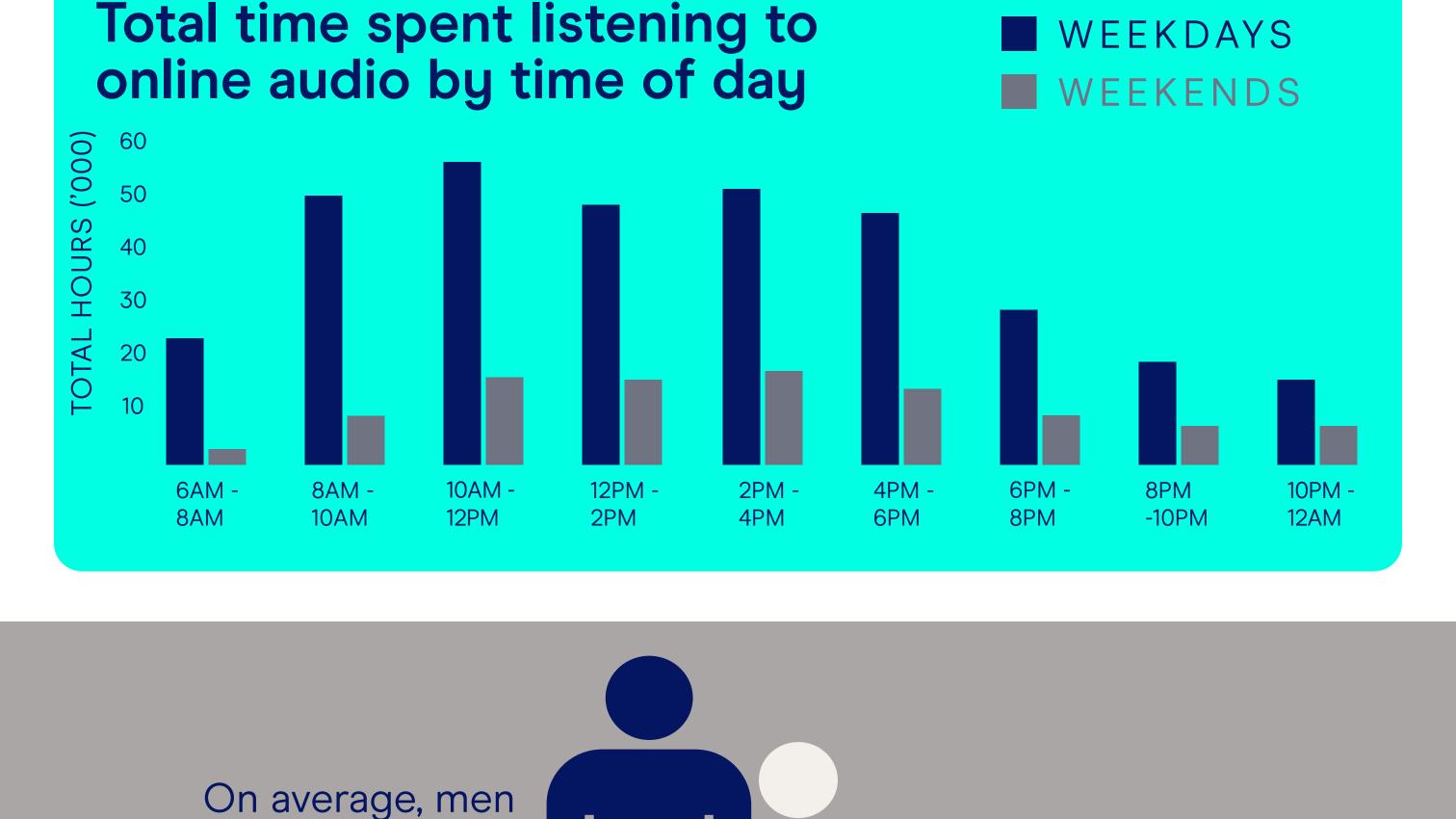
## **Online Audio Definition**

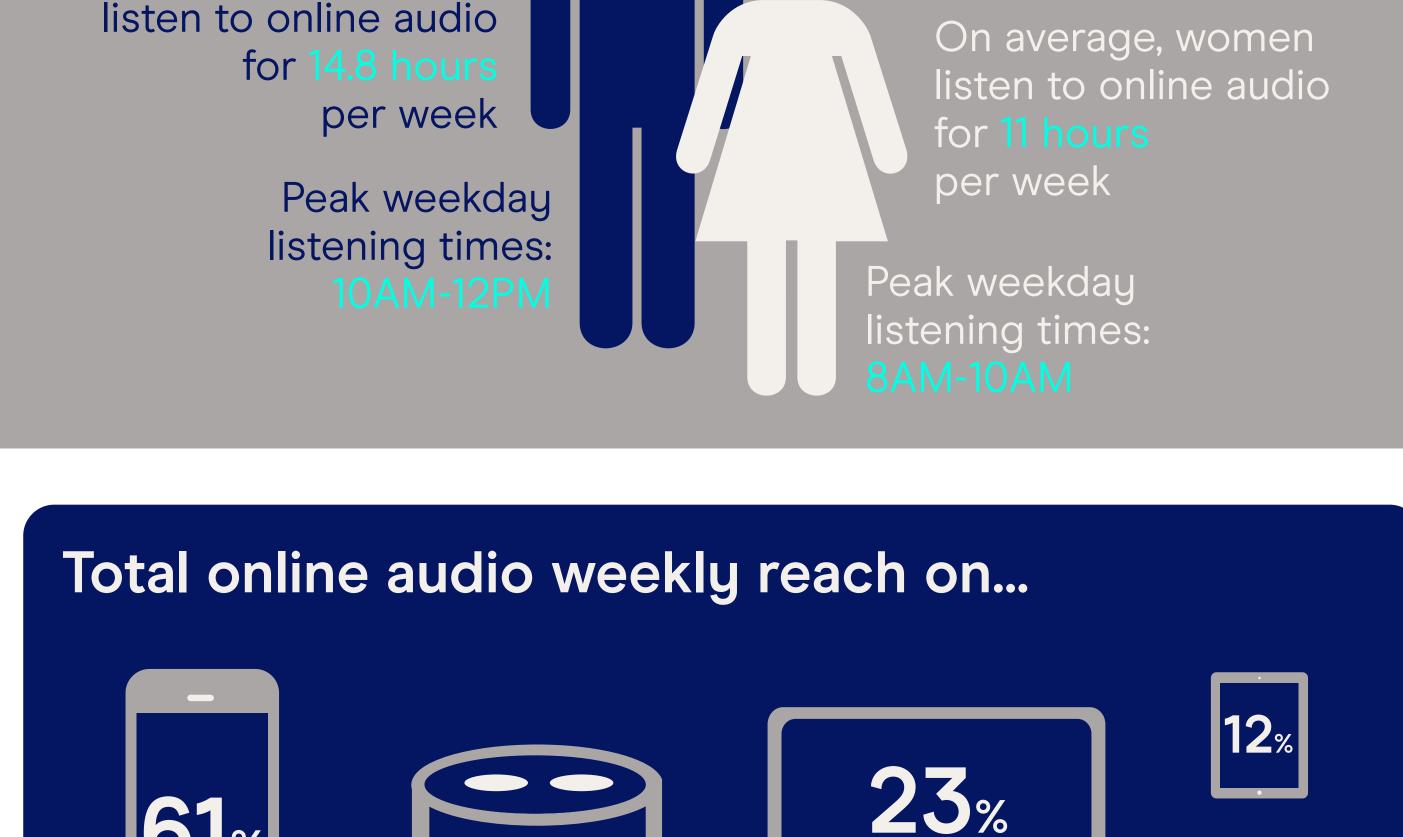
On-demand music services, podcasts, and live radio via desktop/laptop, tablet, smartphone and smart speaker and any listen again.











**TABLET** 

61%

