

Tuesday 29 October zon't take notes, take part.

2019 Innovation Stream Sustainable Future Stream Changing Perceptions Stream Sponsored by Oracle Data Cloud Sponsored by Verizon Media Sponsored by Waze Room One Room Five Room Six Room Three Room Seven Room Two Room Four Be a Stories Pro Vamp Up Your Super Human Blockchain -Demystifying Know It All? 10.10 Join GroupM to play Brand The Missing Link? Validation Think Again the Bid Stories Safety Whack-a-mole all day on the Lower Ground Floor Social Chain Media **Microsoft Advertising** IAB Europe the7stars Index Exchange Instagram Wheel of Brand **Born Online: The Direct** Stop, Look, Listen... TikTok with **Brand Date: Find Your** Change Your The Future Perfect Partner to Consumer Brands to Your Brand Fortune Life in 2020 is Fake TikTok Reshaping Retail RevLifter, Acceleration Partners, Oracle Data Cloud IAB UK A Million Ads Mindshare Optimise, Awin and the7stars No Waze! Getting Innovative with Going for A Carnival of The Good, the Bad A Festival of Ask the Native - Outside Social and the Podly FYRE and ICE Gold Standard Creativity Creators IAB UK Verizon Media Waze Rabbit & Pork IAB UK Influencer Group TRIBE Acast 13.20 Lunch Registration Area and Lower Ground Floor Spin It to The Box Bingo You Need to InstaDOOH That's the Way the No Bullsh*t Move Over 00 Cookie Crumbles Win It Millennials Calm Down Leadership **Mobile Fix** Melville Marketing Solutions **Generation Media Havas Creative QDOT and Talon Outdoor** The Guardian Taptica Gen \$: I Need Brexit: Beyond Asking for Build-a-Bot Wired for Rage About Storytime... the Spin the Machine a Friend Live a Dollar Sound Quantcast **LADbible Group** Zenith **ADYOULIKE** IAB UK Audio Group The Telegraph Rakuten Viber Digital in The Programmatic The Quiet Riot: Jingle Bell Wheel of The Auction Arms 16.00 Video in a Olympics Go for Gold Standard at our Data Fortune the Dark Shop cash-grabber. Find us on the Sound-Off World The Guardian, Xandr, Rubicon 15.20 Lower Ground Floor all day Project, Verizon Media, PubMatic, IAS and Index Exchange GumGum Unruly Blis OpenX Starcom 00 Drinks 16.00 Lower Ground Floor



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