

<b>Je Future Stream</b> Joracle Data Cloud	<b>Changing Perceptions Stream</b> Sponsored by Waze	Innov Sponsored
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	Social Media Chain	the7stars
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Cloud	IAB UK	A Million Ad
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	Waze	Verizon Med

**Registration Area and Lower Ground Floor** 

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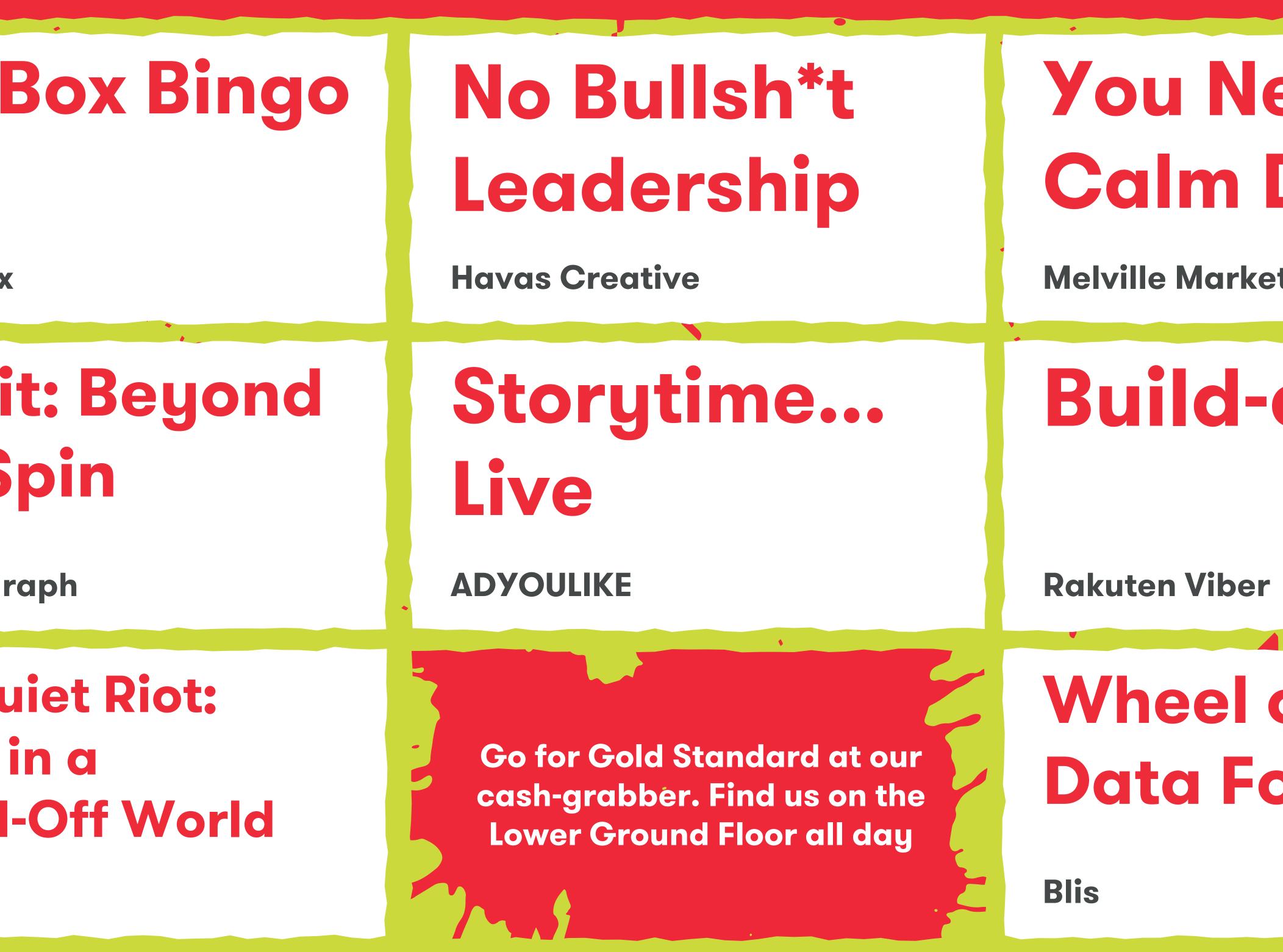
Image: A set of the set of the

STREAM SPONSORS

ORACLE Data Cloud



### Lunch



SESSION SPONSOR



EXHIBITING SPONSOR



# Tuesday 29 October Son't take notes, take part. Room Six Room Seven

Join GroupM to play Brand Safety whack-a-mole all day on the Lower Ground Floor

# **The Future**

A Carnival of Creativity

### **Know It AI**? Think Again

**Microsoft Advertising** 

**Brand Date: Find Your Perfect Partner** 

· · ·

**RevLifter, Acceleration Partners, Optimise, Awin and the7stars** 

#### **A Festival of FYRE and ICE**

IAB UK Influencer Group

### You Need to Calm Down

**Melville Marketing Solutions** 

## **Build-a-Bot**

#### Wheel of **Data Fortune**

### **InstaDOOH**

**QDOT and Talon Outdoor** 

#### Wired for Sound

IAB UK Audio Group

#### **The Auction Arms**

The Guardian, Xandr, Rubicon **Project, Verizon Media, PubMatic,** IAS and Index Exchange

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