INSUstamable

Climate Action at Immediate Media



IM Sustainable: Climate Impact Report 2021

"Immediate cares deeply about our people, audiences and wider society. Climate change is one of the defining challenges of the 21st century and we are committed to reducing the impact we have on the environment and helping drive understanding and change through the content we create.

We are a purpose-driven business that exists to create happiness and fulfilment each day, by helping everyone do what they love. We create content and experiences to inspire our audience's passions. Having a positive impact on our environment to create a sustainable future is fundamental to this.

We've made real progress in the last few years in reducing our use of plastics and carbon and becoming a carbon-neutral company, but we know there's more we can do.

This report outlines our progress and our ambitions. We're committed to being transparent about our impacts and the actions to reduce them. Reducing carbon emissions is one of our key strategic goals. We'll achieve this by setting ambitious targets for our business and supply chain, embedding sustainable practices in our day-to-day activities, as well as inspiring increased awareness and sustainability through our content."

Tom Bureau, Executive Chairman Immediate Media

Contents

- Welcome
- Our company 2
 - Our strategy
 - Our values

Our progress 3

- What's next?

WE ARE A **PURPOSE-DRIVEN BUSINESS THAT EXISTS TO CREATE HAPPINESS**

• Managing our impact Championing sustainable sourcing • Driving Change beyond our operational boundaries • A platform for change

OUR SUSTAINABILITY STRATEGY



WE ARE A CARBON NEUTRAL COMPANY

Our sustainability strategy

Our mission is to be a net zero emissions company.

We are committed to driving change across four main pillars:



Managing our impact: net zero and carbon neutrality

- Reducing the carbon emissions of our activities and products, whether under our direct control or not.
- Offset unavoidable emissions to become carbon neutral.
- Improving our data collection processes and accuracy, including our supply chain, to help set clear reduction targets.
- Setting public, science-based net zero targets and a reporting process for accountability and delivery.



Championing sustainable sourcing and reducing waste

- We're introducing a sustainable procurement policy.
- We only partner with suppliers of sustainably sourced paper.
- We ensure that other core materials are ethically and sustainably sourced.
- We seek partners who are making significant progress in reducing carbon emissions.
- We're working to eliminate plastic packaging on the newsstand.
- We're recycling, reusing and redistributing more of our covermount gifts, aiming for a closed-loop system.
- We're constantly researching how to reduce the amount of plastic in our covermount gifts.
- We actively inform our readers how to dispose of our products responsibly.



Driving change beyond our operational boundaries

- We nurture partnerships across our sector to promote more sustainable processes.
- We actively participate in industry bodies focused on sustainability.



A platform for change

- Using the power of our brands to support and inspire sustainable, healthy, happy living.
- Training our staff in climate literacy and embedding a culture of sustainability.
- We empower our staff to make more sustainable choices.

WE'RE TRAINING OUR STAFF IN CLIMATE LITERACY

Our values

Our company values support our sustainability ambitions.





We care about our audiences and the wider world, and are working to reduce the impact of our activities.



We succeed together

We will work collaboratively and share knowledge with the wider industry.



We never settle

We will learn from climate science and improve the way we do business.



We're bold

We will lead, innovate and inspire our industry and audiences by example.



We get on with it

We will move quickly and lead the way on social and environmental impact.



We enjoy the ride

We work with a sense of purpose and a commitment to make a better world.

1 MANAGING OUR MANAGING

OUR OFFICES ARE POWERED BY 100% RENEWABLE ELECTRICITY





Reducing plastic packaging and waste

Reducing waste is one of our key strategic aims

Our working environment

We're constantly striving to make our workplaces more sustainable

- We increased the renewable electricity supply in our offices from 27% in 2019 to 100% in 2021, saving 123 tonnes of carbon per year.
- We have efficient LED lighting in all our buildings, fitted with light sensors to prevent unnecessary energy consumption.
- We have instant hot water taps in all our kitchens, saving water and energy.
- We have 19 solar panels on our Bristol office roof.

Responsible procurement

We care about those who supply to us

- We work closely with specialist ethical consultants globally to build long-term relationships with producers and to ensure they comply with our ethical and auditing requirements.
- We encourage and equip suppliers to take ownership of constantly improving standards within their workplaces, and we have quarterly meetings to review progress and practices.
- More details on our ethical policy can be seen <u>here</u>

A sustainable workforce

We empower our staff to make sustainable choices

- We have a 'zero to landfill' policy in all our offices.
- We have clear signage at all our recycling points.
- 25% of our parking spaces have electric charging points.
- We offer the Cyclescheme, bike storage, showers and changing rooms.
- Our in-house caterers always provide meat-free options and choose sustainable suppliers.
- Our London office garden has been designed to maximise and encourage biodiversity.

ALL OUR SUBSCRIBER COPIES ARE MAILED IN PAPER WRAP, SAVING OVER 100 TONNES OF PLASTIC PER ANNUM

Reducing plastic packaging and waste

Reducing waste is one of our major strategic aims

- 99% of our subscriber copies are mailed in paper wrap, saving over 100 tonnes of plastic per annum.
- In collaboration with our distributors, Frontline, we've led the industry in creating a system for unsold newsstand products to be reused or recycled.
- Alongside our distributor, Frontline, we use real-time sales data (the Sales-Based Replenishment System) to respond to customer demand, reducing the number of unsold magazines returned and recycled.
- We eliminated almost all polyethylene or foil-based wraps on our portfolio in 2021.
- We're members of the OPRL (the On-Pack Recycling Label) labelling scheme, giving clear guidance to readers on how to recycle every single element of our products.
- We report all our packaging and waste to the Environmental Agencies' National Packaging & Waste Database.

Our progress: cutting our carbon

We've partnered with independent external experts RISE to measure, track and certifu our work and help us understand which areas have the highest impact. Our 2021 footprint audit has also been verified by Simply Sustainable. Every year, our reporting improves to provide a more accurate understanding of our impacts and how we address them.

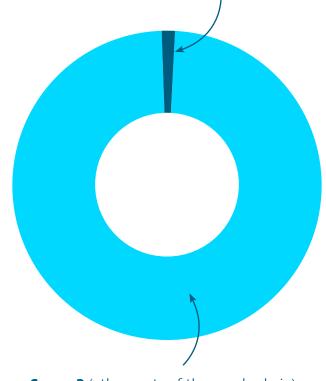
Our carbon reporting includes Immediate's London and Bristol offices and operations, based on research and data from across our entire supply chain.

We also work closely with our parent company, Hubert Burda Media, and follow the GHG Protocol and the Department for Environment, Food and Rural Affairs (DEFRA) carbon calculations.

Our carbon scope

Scopes form the basis for greenhouse gas reporting in the UK by categorising the different kinds of carbon emissions a company creates, both directly and through the supply chain.

Our emissions from **Scope 1** (gas boilers and company vehicles) and **Scope 2** (energy we buy, like the electricity in our offices) only make up 1.4% of our overall footprint.



Scope 3 (other parts of the supply chain) accounts for 98.6% of our carbon footprint.

Our impact

Our carbon footprint CO₂e (carbon dioxide equivalent) has fallen by 15% between 2019–2021:

2019: 39,481 tonnes CO₂e*

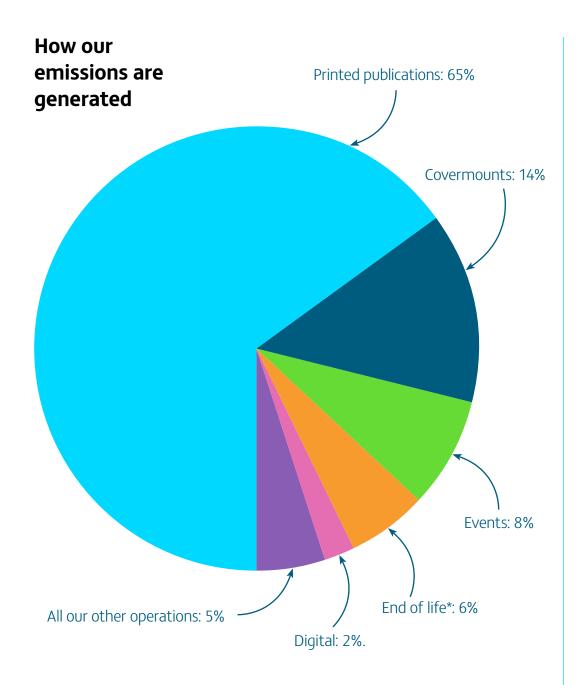
2021: 33,698 tonnes CO₂e*

Our physical activity during 2021 was still affected by the impacts of the pandemic, so another way to compare our emissions factors year-on-yea is to measure them against or turnover (CO2e per £). Based on a financial intensity metric we reduced our emissions by 23% between 2019 and 2022**.

BETWEEN 2019 AND 2021 WE CUT OUR EMISSIONS BY 23%



	*Our 2019 figures have been recalculated
ļ	to reflect improved supplier data and
	significant new learnings during the
	gathering and processing of our 2021 data.
	We have also widened the scope of
ar	reporting in 2021 so have retroactively
Ur	adjusted data accordingly for 2019.
	**We didn't calculate our featurint in 2020
	**We didn't calculate our footprint in 2020
	due to the pandemic.



*Unsold magazines and readers' copies when they dispose of them

Our 2021 carbon emissions in detail

Emission type	201
Scope 1 Mobile fuels (cars, trucks etc) and stationary fuels (boilers, generators etc)	10
Scope 2 Stationary fuels (purchased electricity)	42
Scope 3 Waste (end-of-life covermounts)	30
Scope 3 Waste (end-of-life publications)	2,38
Scope 3 Waste (office)	2.0
Scope 3 Events (including readers' events)	4,6
Scope 3 Digital	79
Scope 3 Ecommerce and competitions	17
Scope 3 Office materials	16
Scope 3 Printed publications: magazines	22,0
Scope 3 Printed publications: packaging	1,17
Scope 3 Printed publications: sticker sheets	28
Scope 3 Printed publications: covermounts	5,3
Scope 3 Printed publications: transport to finishing	95
Scope 3 Working from home	20
Scope 3 Commuting	1,40
Scope 3 Corporate travel	15
Scope 3 Water consumption	5
Scope 3 Fuels and electricity (freight and distribution)	11
Total emissions	39,4

19	2021	+/-
00	113	+13%
28	302	-29%
0	23	-22%
85	2,091	-12%
.0	0.7	-65%
666	2,674	-43%
96	671	-16%
7	17	0%
57	52	-68%
098	20,643	-7%
77	1,032	-12%
31	246	-12%
60	4,593	-14%
5	83	-12%
)3	703	+346%
02	303	-78%
57	15	-90%
5	1	-78%
14	134	+18%
481	33,698	-15%

CHAMPIONING SUSTAINABLE **SOURCING AND** REDUCING WASTE

100% OF **OUR PAPER IS SUSTAINABLY SOURCED***

*To FSC[®] and PEFC[®] standards

The circular journey of our magazines

Responsible forestry

In the forests providing the wood for our paper, trees are replanted when they are harvested. In fact, European forests are growing by the equivalent of 1,500 football pitches each day.

Sustainable paper mills

100% of our supply mills are certified to FSC[®] or PEFC[®] standard. We aim to only source from suppliers in Britain and mainland Europe, so we have transparency of their practices and can minimise transport emissions.





We aim to work with printers that have the highest environmental standards. Our main print suppliers have ISO14001 sustainability accreditations.

Recycling and packaging

All our magazines are recyclable and all our packaging has recycling labelling (OPRL) to help our readers know how to recycle it. Our subscriptions are now mailed in paper wrapping, saving 100 tonnes of plastic per year. We have eliminated almost all plastic packaging on newsstand copies, using recyclable alternatives. In 2021, single-use plastic on the newsstand was reduced by 45% compared to 2019.

Recycling gifts

In 2021 we reused over 2 million toys. We partner with Wastebusters' Recycle to Read scheme, which works with schools to encourage the recycling and redistribution of unwanted toys in exchange for books. We've reduced the types of plastic in our gifts so they're easier to recycle.

Distribution

In collaboration with our distributors, Frontline, we have implemented a salesbased replenishment (SBR) system that makes the supply chain more responsive to real-time consumer demand and

Carbon Balanced paper

In partnership with the World Land Trust, 10% of our purchased paper is Carbon Balanced through the protection and restoration of forests in Vietnam, Mexico, Ecuador and Guatemala. These habitats are also home to hundreds of threatened species, so the benefits far exceed carbon offsetting.



OUR COVERMOUNT JOURNEY





Covermounts

We create affordable, durable toys to be used in conjunction with our magazines to help the growth and development of our young customers, as they learn through play. We are actively working with the retail sector to ensure the toys we produce meet these criteria and help eliminate the use of unnecessary plastic.

In 2021 we formulated and implemented the first stage of our new covermounts sustainability strategy, which sets out clear targets and a five-year timeline to make our https:// www.google.com/



Reduce

- We've pledged to reduce the amount of plastic in our gifts by 50% in 2022.
- We've reduced the number of different plastic types for easier recyclability.
- We're focused on maximising efficiencies to reduce waste.



Remove

- We've reduced the number of polybags we use to a minimum.
- We no longer use foil bags.
- We've removed nonrecyclable materials from our products, including glitter, polystyrene and EVA.



Replace

- We are increasingly replacing plastic with card, wood, metal and paper gifts.
- We have introduced recycled content into our plastic packaging.

WE'VE PLEDGED TO REDUCE THE AMOUNT OF PLASTIC IN OUR GIFTS BY 50% IN 2022



Recycle

- We reused over 2 million unsold gifts in 2021 via our gift retention scheme, and over 12 million gifts since its launch in 2016.
- We're a founding member of Wastebusters' Recycle to Read scheme.
- We've introduced OPRL (on-pack recycling label) labelling on all our covermount gifts.
- We provide a service for readers to recycle unwanted magazine gifts.

DRIVING CHANGE **BEYOND OUR OPERATIONAL** BOUNDARIES





Driving change beyond our operational boundaries

We work with the wider media industry, our clients, partners and suppliers to collaborate and share knowledge to achieve meaningful change.

Trade bodies • IAB Sustainability Group

Children's magazines

Events

Reporting

- SECR
- & Waste Database



Becoming carbon neutral and supporting biodiversity

Carbon offsetting

While our key priority is reducing our environmental impact, we can never reduce it to zero. That's why we'll reduce the emissions in our direct control as much as we can and offset the remaining carbon to restore the balance.

Companies and products can be deemed carbon neutral if their emissions have been calculated and offset by supporting internationally verified projects. As well as reducing emissions, carbon offsetting also supports local communities on projects that contribute to the UN's Sustainable Development Goals, including improving access to clean drinking water, expanding local infrastructure, creating sustainable jobs and protecting biodiversity.

All the projects we support contribute to several of these goals.

For more information on our offsetting please scan this QR code:





The initiatives we supported in 2021:

The Plastic Bank Project, worldwide

Empowering ethical recycling communities in vulnerable coastal areas helps keep plastic out of the sea. Community members exchange plastic for life-improving benefits, such as health and life insurance, meal vouchers and secure income.

Forest protection, Mataven, Colombia

This initiative protects 1,150,200 hectares of tropical forest, safeguarding its biodiversity. It provides education, healthcare, sanitation and further social benefits for 16,000 Indigenous people. The project works with communities to improve living conditions and promote sustainable economic growth.

Wind energy, Nashik, India

Coal-based thermal power plants are one of the main sources of energy in India and one of the largest CO₂ emitters. This carbon offset project replaces parts of the fossil energy by feeding renewable wind energy into the regional power grid.

Supporting afforestation and biodiversity, UK

We donated £25,000 to the <u>Woodland Trust's Emergency Tree</u> <u>Fund</u> to help meet the UK's commitment to net zero by 2050. Funding from the Trust goes directly to local councils to help achieve its mission of establishing 50 million trees by 2025.



A PLATFORM FOR CHANGE

WE'RE COMMITTED **UNDERSTANDING AND CHANGE THROUGH THE CONTENT WE CREATE**

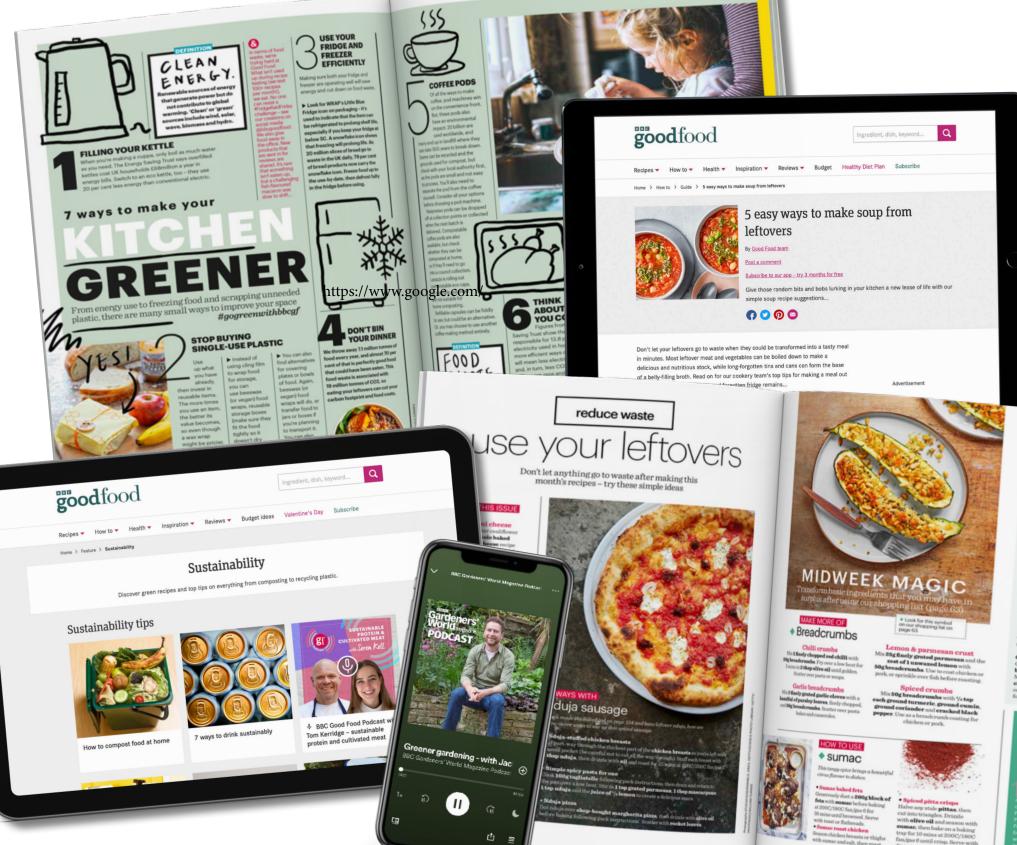


Climate Action at Immediate Media | Our progress

TO HELPING DRIVE

goodfood

As constant companions in many people's kitchens – offering recipes, advice and ideas in print and online – our food titles have a unique opportunity to shape audience attitudes and behaviour towards reducing waste and energy use and other sustainable habits.





onion

nion pickl pinch of salt. fix with 1 thsp



dd 1 tsp each hone ustard, ketchup a

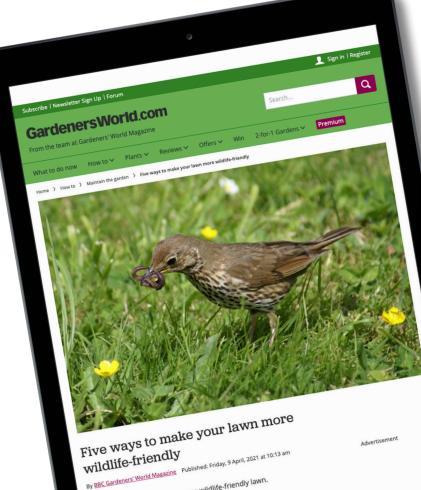
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itter for 5-6 mins. x with 50g grated

goodfoor

Gardeners' Worldmagazine

Gardeners have an important role to play in helping fight climate change and biodiversity loss. Our 'Put Pollinators First' campaign encouraged readers to garden with wildlife in mind and attracted fantastic awareness (81% among subscribers sampled), with most readers pledging to plant more for butterflies, moths and bees in their gardens.

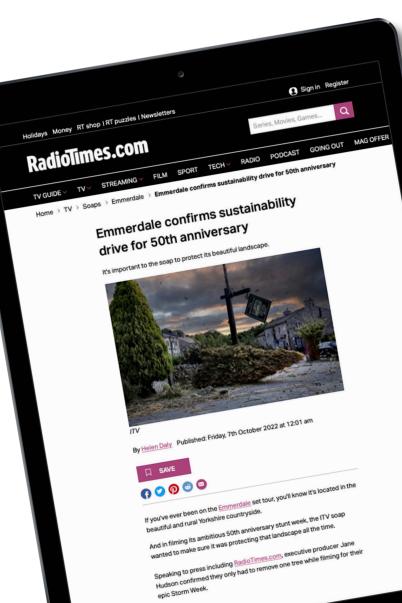




no-fuss guide

RadioTimes

We understand that TV has a crucial part to play in reaching audiences with content that will help everyone understand and navigate the path to net zero and inspire them to make greener choices. We shine a spotlight on these inspirational programmes and climate heroes.





LESLEY SHARP

On her dark new thriller

PLUS Sarah Solemani lan Rankin Katherine

Van

STRICTLY! WHAT'S IT LIKE TO BE VOTED

2-8 ОСТОВ

he birds and the bees... and the bears. avid Attenborough reveals his ravishing new series on the cycle of life The Mating Game Sunday BBCI

BBC **COUNTRYFILE** MAGAZINE

Environmental features are included in every issue, including the campaign for car-free National Parks, river pollution and the Scottish government's plans to become net zero.

SPECIAL **BBC** Ellie Harrison "Why we all need night, stars and time to wonder" **ISSUE: YOUR** COUNTRYSIDE COUNTRYF **NEEDS YOU!** Green Britain

 Brilliant projects to heal the countryside • 20 easy ways you can help the planet Inspiring eco-holidays and days out

WHAT'S THE PROBLEM? TOM HEAP ON THE CLIMATE CHALLENGE

GET BACK TO NATURE

Escape to Devon, the UK's greenest county

lus

REWILDING

ROADSIDES

Save wildlife - stop

the strimmers!

SPECIAL REPORT THE ROAD TO PEACE

As growing traffic threatens to spoil parts of our national parks with nois fumos and dolays, will we have to loave our cars at the park boundary? Andrew Griffiths asks whether technology can provide an answer



udditink the beaviest used by visitors, was edisialization in 2005. toynusicon that half empty bus in the months, there is plenty of time to template the spectaculor White Peak ency, because the chances are you will be nonty occurrently counter, and you watch yet noter farmer waste half a day stitting in ingtoreach his fields, it's tempting his the norder to prise us out of our care stake a force at least a sectornic at which produced the landscape we have

Verthe congristion is now such - and the perathe to reduce carbon emissions so rest-that national park leaders all over the resurting to mutter the whinkable is it time to burn private cars. mmour national parks?

available for sust EVERGENCY POWERS can walk and cy We all saw the pictures over the Covid-10 in get to their ummer, as lockdown resuricutions easied and the congesti pape suddenly descended on the nation's donu re in rappo herepets. The people queueing to walk up Seedin, police towing many mars that hard Ace Englanda visions travely ten rankesly abandoned nather than Lake District parised in the Laise District, the simultion has to cope wit teens so bed that parked cars blocked a These number tarrowlate on the eastern shore of Contist on haa to give. "h enting an ambulance from responding to number of visi ell-on, Combria County Council was for case says Monaly." remainly passers in cluse the lumit toos a free for all," one closerver told me Popleknov parking enforcement officers CUTS TO FI seren's oorking, so they were leaving their cars The nationa snyshere." The road remained closed to need to get p unist traffic for the remainder of the summe publicurant the great fear in the national parks is that with in manual, U estrictions showing no signs of gol warran. A dating next summer threatenes to bring man Better Tran mame. This is unsustainable, both in services has ts efficient on local communities and of austority in the environment



National park lea

healed by Lord Sa

Where impronei

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How to heal our rivers

Britain's rivers are in crisis. So how do we resolve the problems and restore these waterways to clean and healthy habitats, fit for the future?

inergibling you chrow in the ditch lads in your cup," wrote 'lied Jughes, in a poetic reminder that ar suscention ends up in rivers and that have we treat our rivers.

etismetic campaigners,

including the former purik-

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NO PLACE FOR POO

decinered the headline

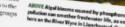
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sounds upon as. letan's rivers are currently in a weld state, besteged by pollution. recent parliamentary report tribed many of our water derikal cucktu?" of sewage, slurry dpiet's Calls to circu regrowing ever loader, chamles to the ack of persionate community groups



"What looked like

mound of wet wipes"

unsded severage via islar



the bed of the river was actually a grey

intanyrisk of it barking up inter workplaces. One study of ri

blooms, which kill off the plant life on the river bed, destroying the ecosy rom the bottom up by ever out riseds fixed the algorithman install the phosphorea ie Wye comes from the forming see particularly incensive by stock. There are more than 20 million chickens in the www.catchment.producing far more manure than the surround) in absorb. Scientist naster University's RePholdUs an wurking preject say this excellences the set is with ss nutrients that leach inco ourses or tumble into rivers in erocleci soils. Intensive farming also increases soil erostor austing sedimentation of

rivers, destroying spacening arrests for list-CHEMICAL SOUP Pollution from chemicals is rife, too, with every invertin



BEHIND THE HEADLINES PLANNING FOR A LOW-CARBON FUTURE

This December, Glasgow will host COP26, a key international climate change conference. Mark Rowe finds out what it involves and asks, what can the world loarn from the host nation about reducing carbon emissions?

WHAT IS COP26?

The Conference of the Parties (COP) is the 26th such annual/jathering to diacuas climate change. COPIs the key decision-making body of the Unitso National Framework Convention on Climate Change, which has an emational remit to stabilise and reduce greenhouse gas em References a year because of Oovid-IR, Cop26 will be attended by heads of state and environment ministers. This year's meeting is regarded as the most important for some time as it will provide a 'school report' on the extent to which countries have stuck to the carbon reduction piecizes they made in the 2016 climate change treaty, the Paris Agreement.





HANGE POLICY CHANGING

mational

desome

missions by 78% by 2035, compared to 1990 levels. Other targets include a ban on the installation of gas and oil boilers in new homes by 2028, and new cars and varia owered wholly by petrol and diesel will not be sold in the UK from 2030 (although hybricis will be 78% permitted). Through its presiciency of COP26, the UK surging countries and comparise to join it in working to deliver 18: 2ero by the middle of the century.

DO THE UK'S ACTIONS MATCH ITS RHETORIC2

Farlier this year, Mag Hiller, chair of the Parliamentary Public Accounts Committee, concluded the Covernment had set itself a hune test in committing the UK to a net-zero economy by 205/ Huwaver, she said there ozy. "little sig that it understands how to get there" and that, almost two years after plodging greater detail, the Government "still has no plan".

Previous COPs have soumbled on also of teeth and any legal enforcement of agreements. Ontice atgue that desoite eye-catching headlines and pieches, the gatherings tend to kick the can do the read and put off any meaningful devisions that could be politically painful

WHAT NEEDS TO BE DONE IN THE UK?

The Committee on Olimate Change (CCC) recently marked the UK's on homework while k cave praise in some areas, the overall message you "must do botter". This June, the COO produced its Independent Assessment UK Olimate Pisis, and highlighted potentia npacts on the countryside, it identified fil risks (such as impacts on freehunter environments) and opportunities (such as longer growing seasons that will be efft farmers) but Round that more action was needed in 34 of these, from the natural environment, homes and misstructure t the economy Current action wasonly deemed adequate in Isurcases. The authoris of the moon notes: "Adaptation action has failed to knop peen with the worsening reality of climate risk."

The OCC dentified egit priorites the should be addressed at the hiphest levels of government within two years, including tropping, damage to crops and aci health.

www.comirvie.cu

BBC 1111

Content highlights have included sharing UK butterfly data with tips on helping sustain the population, a citizen science project to introduce large marsh grasshoppers to the UK, and features on how NFTs can harm or help the environment, and eco tourism in Costa Rica.



👤 Sign in | Regist DISCOVERWILdlife From the team at BBC Wildlife Ma Wildlife, sustainability, and cruise ship tourism in the Arctic

Q

Wildlife, sustainability, and cruise ship tourism in the Arctic

Cruise ships full of eager tourists are heading to the Arctic, but are these trips raising awareness of our melting ice caps or exacerbating the problem



Published: November 10, 2020 at 10:30 am

OFFERS YOU WILL LOVE - Subscribe to BBC Wildlife Magazine from just £3.50

6 🖸 🙆 🕤 🖾

Almost exactly 175 years ago, in 1845, HMS Erebus and HMS Terror sailed west from Disko Bay, Greenland on a planned three-year expedition led by Captain Sir John Franklin, aiming to navigate the ice-choked waters between Baffin Bay and the Pacific coast. By the following September, both ships were icebound; a year later Franklin perished, followed by the rest of his crew, some of whom allegedly resorted to cannibalism. None completed the journey



LARGE MARSH GRASSHOPPER

Citizen science is reversing the fortunes of the UK's largest

Britain's butterflies are struggling. It's more important than ever to do what we can to help.



What's next?

While we've made progress in reducing our use of plastic and carbon emissions in our control, we know there's more to be done. Using our data and specialist expertise, we've set targets for 2022 to help us achieve our goals.



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	H	Ξ

Carbon measurement and reporting

- We're strengthening and widening our carbon data collection to include more of our Scope 3 emissions.
- We're collaborating with our industry to better understand how we measure our digital footprint.
- We're developing a structured reporting process for accountability and delivery, and will report via our website and The Carbon Disclosures Project.
- We'll use industry-specific carbon calculators to measure different areas of our business to identify carbon hotspots and introduce strategies to reduce emissions.

Science-based targets for net zero

• We'll use our 2021 audit as our baseline year and announce targets in 2023 in line with the latest climate science.



Print products

- We'll continue to make informed choices about the types of paper we use and where we print our magazines.
- We'll work with the PPA Sustainability Group, paper mills and printers to understand their climate targets and support them to make sustainable choices, including switching to renewable resources, reviewing transport methods, and using more sustainable processes.



Covermounts and plastics

- We've pledged to reduce the plastic used in our covermount gifts by 50% and significantly reduce the number of polybags we use on our publications.
- We'll stop using PVC in blister packaging, foil bags and non-recyclable materials (glitter, polystyrene and EVA).
- We're exploring creating gifts wholly from recycled plastic.

- We're investigating reducing the number of plastic blister packs we use for our gifts and are exploring alternative sustainable methods for attaching our gifts.
- We're hiring a designer focused on sustainability to improve product development.
- We are exploring creating gifts which include recycled plastic.





Responsible procurement

- We're introducing a new set of sustainable procurement principles for our largest suppliers, assessing their environmental credentials and encouraging them to take climate action.
- We're introducing climate clauses into our contracts, supported by The Chancery Lane Project.



Content

• We'll use the power of our brands and audiences to make a positive impact on the planet. We've formed an Editorial Sustainability Group to maximise the impact our content can have.



Waste and packaging

- We pledged to make all our packaging recyclable at home.
- We're working with partners to keep our returns rate as low as possible.
- We'll stop using polyethylene and foil-based wraps.



Engaging our people

- We're introducing mandatory climate literacy training for our staff to make informed decisions at work and home.
- We'll offer our people sustainable and ethical pension choices.



Events

- We're joining isla, who are working to accelerate the events industry transition to a sustainable future.
- We'll partner with Ecologi to offer visitors the option to buy trees to offset their journey to our events.

Our sustainability roadmap

<section-header><list-item><list-item><list-item><list-item></list-item></list-item></list-item></list-item></section-header>	 Switched to 100% renewable energy in our offices. Implemented 'zero waste to landfill' in our offices. Reduced single-use plastic packaging on our newsstand products by 33%. 	 Trust's Emergency Tree F Increased the use of carl balanced paper to 10%. Joined Wastebuster's Reto Read scheme. Reused more than 2 mill toys. Set targets to reduce plat and packaging in covern gifts. 99% of subscriber copies mailed in paper wrap, sa over 100 tonnes of plast year. Became a carbon neutration company.

2020

2021

- Second carbon footprint
- calculated by RISE and verified by
- Simply Sustainable.
- Supported The Woodland
- Fund.
- rbon-
- Recycle
- illion
- olastic mount
- es saving istic a
- ral

2022

- Appointed a Sustainability Lead in a newly created role.
- Developed emissions model and tracking tool.
- Adopted industry-leading carbon calculators for events, ad production and video.
- Joined sustainable events organisation isla.
- Reported through the Carbon Disclosure Project (CDP).
- Set targets to remove or reduce plastics in all our packaging.

2023

• Launch revised companywide sustainability strategy. Develop a net zero plan. validated by SBTi. Join Ad Net Zero and implement a sustainable advertising strategy. Climate literacy training for all staff. Develop a Sustainability Academy open to all staff Recruit a Green Team to help engage and inspire Immediate people to think and act sustainably Establish Editorial Sustainability Group to amplify the impact of our editorial content.

Thank you

Together with our team and our supply chain we are proud of what we've achieved so far, and we're even more excited about the journey ahead. Thank you to everyone who has helped us along the way.

If you have any questions about this report please contact sustainability@immediate.co.uk

> Eagle House in Bristol was refitted in 2019 with sustainability in mind



Climate Action at Immediate Media