

	Room One	Room Two	Room Three	Room Four	Room Five	Room Six
9.30 - 10.10	Hotline Bling: Craft Your Mobile Experience Into Something People Love Google	I've Got 99 Problems But a Pitch Ain't One Shine Bid Services	Do The Trump Test UKOM	Cut The Crap: Being Honest On Social Media Sleeping Giant Media	Don't Just Speak, Learn To Be Heard IAB UK Research Team	Back To The Future (Of Video) IAB UK Video Steering Group
10.30 - 11.10	Reality Check: A Guide to AR, VR and MR Storytelling RYOT studio	Exploring The State Of Culture Initiative	It's What Makes You Tick That Makes You Click LAB	No Likey, No Lighty - Let The Data See The Customer dunnhumby media	Myths And (Absolute) Legends: Your Location Intelligence Toolkit O2	Just DOOH It IAB UK DOOH Group
11.30 - 12.10	Become The Editor IAB UK Publisher Group	Are You Up For a Challenge? Create a Native Ad Faster Than We Can Make You a Drink TripleLift	Get Under The Skin (Literally) Of Ad Effectiveness With Biometrics Total Media	The Future Of TV Is Digital Innovid	You've Got Skillz: Create Your Own Skill For Alexa Voxly	Winner Winner Mobile Christmas Dinner IAB UK Mobile Steering Group
12.10 - 13.20	Lunch					
12.10 - 13.20	Win up to £1000 with Q LIVE					
13.20 - 14.00	The Future Of Conversation: Messaging Facebook	Hum, Sing and Whistle Your Way To a Full House In Logo Bingo Maple Street Creative	An AI 'Extra-scent-sory' Experience Zenith	Emotions As Art, Science And Superpower Unruly	LOL WTF OMG: Learn How To Design Quizzes the BuzzFeed Way BuzzFeed	Raise £1k for Charity With Your Own Native Campaign ADYOULIKE
14.20 - 15.00	How To Become The Next YouTube Sensation* *(Possibly) Social Circle	An Englishman, Irishman & Scotsman Walk Into a Bar (And Nobody Finds It Funny) Avoiding Bias In Media LoopMe	Fake It 'till You Make It: How To Spot a Telltale Integral Ad Science	Make Advertising Great Again Acast	The Lessons No One Teaches You NABS	Create a Post-GDPR Data Strategy In 40 Minutes Smartpipe
15.20 - 16.00	AR You Ready For The Revolution? Snapchat	Is Your Hiring System Biased? Creative Equals	How To Win Friends & Influence People: Consumer Experiences 101 IAB Tech Lab	Age of Distrust: How Learning From Street Art Could Save Advertising Celtra	Alexa or Alex? Our Subconscious Response To The Gender Of Voice Assistants Mindshare & Neuro-Insight	Blockchain: The Lego® Edition IAB UK & Publicis Media
16.20 - 17.00	A Question Of Sporf: Cutting Through The Noise On Social Media Chain	Let's Get Messy (Why We Love The Creativity In Crowds) Starcom & Graffiti Life	Mystery Session	Marketing For Millenials By Millenials Global Academy	Mystery Session	The Auction Arms Programmatic Pub Quiz IAB UK Display & Data Steering Group
17.00 - 19.00	Drinks					

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