



# 6 Month Paid Internship

Central London

Join a small team at the heart of the digital advertising industry, working with some of the biggest names in digital advertising including Meta, Google, Snap, TikTok, Amazon, Microsoft and many more.



Gain practical work experience, new skills and contacts while working for one of Campaign's Best Places to Work 2022



Attend and be on hand at well-established industry events



Work among a social, upbeat and supportive team all with different expertise and interests, giving exposure to the biggest players in the industry

## What does this role entail?

- Working within the Member Services Team to communicate with members and share the work that IAB UK is doing
- Be on hand at our events, registering members on arrival and ensuring the event runs smoothly
- Be fully immersed in a programme of work, including inductions with different parts of the company to gain full exposure of the industry, with support to land the next role in your career

To apply, send your CV and a short cover letter to [caroline@iabuk.com](mailto:caroline@iabuk.com)



**We are IAB UK.**

**We are the industry trade body  
for digital advertising**

### **So, what is a trade body and what do we do?**

We bring together all the people in the industry that work at publishers (like The Guardian), media owners (such as Google), social media platforms (such as Snap), agencies (like GroupM), ad tech companies (like Quantcast) and brands. We educate them on the latest developments and share our research, bring them together to work collaboratively on shared projects, and run events for them to speak at or attend. A trade body is a really unique place to work because you get to meet and find out about all the companies in the industry and have lots of opportunities to learn - in our case - about digital advertising and innovation.

### **Some of the work we do**

- Educating the industry about how to measure digital advertising in the right way via our [National Anti-Click-Through Rate Day](#) campaign
- Bringing our membership together to talk about [International Women's Day](#) on The Drum
- Talking about [barriers that exist](#) for people from working-class backgrounds entering the industry, and how we break them

## Ways of working

Although we're a small team of 25, we deliver a great deal of important work and build brilliant relationships with our members. So much so that some people move on from the IAB to work at a member company - such as Google or TikTok - as the next step in their career.

We are a Flexible First qualified employer, meaning that everyone – whether they are parents or carers, are neurodiverse or live further away from London - can balance their work around other commitments in their lives. We work both from home and from our London office in Covent Garden, with many of us coming into the office two days each week. On Wednesdays we all enjoy a free lunch together in the office. We are proud of our work environment and culture – in fact, our company has been recognised as one of 'Campaign's Best Places to Work' in 2020, 2021 and 2022. For a sneak peek of the office, [check this out](#).

## Starting out and carrying on

All new starters are appointed a 'buddy' outside of their direct team, to help them settle in. This helps people to build connections and quickly feel part of the IAB, especially when working in a hybrid environment. Also, at the end of the six month internship, our intern will be matched with someone senior they've made a good connection with, who can help support them in the next three months of their career. The intern will always be part of the IAB family and if a relevant role opens up, we hope they will apply!

## Culture

We are a social and upbeat team with different areas of expertise and a great ability to pitch in together to deliver our big events and initiatives. We want everyone to be able to grow in their role, so in addition to external training, and our own IAB Training courses, we make time for everyone to stay up-to-speed with developments in tech and advertising. Socially, we have a book club, team bonding days and some people bring their dogs into the office. We celebrate success, whether it's the completion of a big project or something small but important that helps us all.

## Diversity and Inclusion

D&I is important to us in terms of our culture, the suppliers we work with and the people we put on stage at our events. We run a group for members, to help accelerate efforts in making the digital advertising industry a more inclusive and equitable place to work - you can [find out more here](#). We know that many of our faces here are white and are striving to achieve more diversity in our team. We also care about our carbon footprint, and so take measures to be more sustainable as a company, as well as working with the industry to drive towards becoming carbon zero.

## Wellbeing

We have lots of support available to ensure everyone can be themselves at work and has the support they need when life gives them lemons. Line managers are trained to be supportive of people's needs, while optional monthly Sanctus sessions offer staff mental health support. We give staff two duvet days a year and £50 to spend on a wellbeing app of their choice - whether that's Headspace or yoga or something else. We also finish early on a Friday so we can make the most of our weekends.



## Hello, I'm Catherine - but a lot of people at work call me CC.

I'm the Member Services Manager at The IAB. I'm in this job because I love learning about people, tech and interesting businesses who work in digital advertising. Our membership is made up of so many different types of businesses, I work with the companies who are in digital audio (podcasting companies and music streaming platforms like Spotify), Connected TV (like Samsung, Vevo or YouTube) and the big social companies (like TikTok and Meta) as well as many others.

I spend most of my time talking to our members and working with them on educational resources about the digital advertising industry. Another part of my role is bringing on new companies to join as members, as well as renewing our existing ones at the end of every year. This is a really fun part of my job because it involves some negotiation and learning about the needs of different types of businesses.

