Engage 2023 - speaker submissions now open

Our flagship event, Engage, returns to The Londoner on Thursday 25 May to loudly and proudly celebrate digital innovation. Forget panel overload or lengthy keynotes, Engage is all about bringing you fast-paced sessions that will spark your creativity, shatter your preconceptions, and get you thinking differently. Submissions are now open and any IAB UK member company can submit to speak. Here's what you need to know.

This year's theme: Eng.ai.ge 2023
ChatGPT. Natural language processing. Machine learning. Avatars. Algorithms. Robotics. As AI blasts into the mainstream through new programmes, apps and tech in the mass market, we're turning the focus of Engage 2023 to AI, exploring its impact, the opportunities and what we in digital advertising need to know about artificial intelligence.
We will be looking for sessions that cover three key areas: Understanding, Innovation & The human factor

What are we looking for?
- Snappy, fast-paced sessions - no more than 10 minutes
- IRL attendance. All sessions must take place in person at The Londoner on the morning of the 25 May. We will not accept any remote speakers who cannot attend on the day
- Inspiring, innovative stories that showcase all that is great about digital advertising. When putting your proposal together, we want you to:

Think outside the box:
Engage isn't just about the topics covered, it's about how they're delivered. Be imaginative with the style of your session to really bring the story to life. Put forward charismatic speakers who will embody the energy of our dynamic industry and captivate the audience from the moment they step on stage

Be inclusive:
We want to ensure that Engage reflects and supports our diverse industry and shows that we're taking inclusion seriously. We're committing to a gender-balanced line-up, but also consider factors including socioeconomic backgrounds, ethnicity and race, neurodiversity, physical ability, sexual orientation and age when picking your speaker/s

What are we not looking for?
- Sales pitches - a big turn off
- Sessions that only have relevance to a small part of the industry
- Recycled content. Sessions that have already been part of other conferences or shared elsewhere aren't right for Engage. Keep it fresh
- Average panels where everyone agrees. We've all sat through them before and, frankly, life's too short.
- Mix up the format to stand out

When submitting, please ensure you include:
- What the session will cover
- What delegates will learn and take away from the session
- How the session fits with some of themes we've shared above
- How the session will leave the audience feeling
- Details of anything you would be able to exclusively reveal or share with delegates
- Who will be on stage, along with videos of them speaking if available
- Links to any supporting or useful information

Please submit your proposed speaker or session here. Submissions will close on 17 March 2023. Catch up on last year's action here, to give you a flavour of what Engage is all about. If you have any questions, please email events@iabuk.com.