

CLIENT SUCCESS STORY



Gardenhouse24.co.uk

TIMBER GARDEN PRODUCTS

Reach
Where people live



£57k worth of investment from **£1k** marketing strategy...

Gardenhouse 24 wanted to review their current marketing strategy across paid search and social and have those metrics to make further informed decisions around their marketing.

Using InYourArea, Reach were able to provide these metrics along with a successful campaign that drove leads and conversions. They managed to gain 57K worth of sales from a £1k investment.



InYourArea

Reach
Where people live

The Results.

11k

Times people saw
your geoflex ad

24.1k

Times your geoflex
ad was shown

115

Geoflex ad
clicks

1.04%

Viewable click-
through-rate

8.9k

Times people saw
your geoflex ad

17.2k

Times your geoflex
ad was shown

97

Geoflex ad
clicks

1.08%

Viewable click-
through-rate

Reach
Where people live



InYourArea

16 Jul 2024 - 05 Aug 2024

Transform Outdoor Space With Garden Houses, Buildings, Sheds & Saunas

GeoFlex Advert by ABC GARDEN LTD



Bespoke and standard size garden rooms. A price & quality guarantee. Excellent service with 4.5 star rating on Trustpilot.

[Find Out More](#)



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We, Gardenhouse 24, as a well-established nationwide business, began to use Reach to conduct all our marketing needs and help drive our sales to a higher degree.

I can say this is happening above our expectations and we are very excited going forward with Reach.

Our leads have improved, as well as our sales and the overall interest in our products.

We approved the trial run of the IYA campaign and we are astonished at the results in more traffic and quality leads.

We have documented sales from this campaign and I must say we are very happy.

With a £1,000 investment in this campaign, we have a return of £57K in one month of this running.”

Keith Attaway
UK operations director



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